



enriching students through design

Inspire is an annual week-long design camp for high school students and incoming college freshmen at Kent State University. Our mission is to enrich students lives through design. Camp attendees are educated about design by providing a space for experimentation and an introduction to the practice of design, the profession and creative problem solving. Our camp is designed to foster creativity, encouraging students to "spread their wings" in a learning-centered, collaborative and fun environment.

Inspire serves as a pre-college experience preparing youth for college life, expectations and demands.

Inspire: A Summer Design Camp July 27- August 1, 2014



Inspire attendee working on a project

When you arrive at Inspire your week begins immediately! Each day of camp is a new experience allowing students to explore, grow and expand their abilities. Our custom-designed curriculum covers the following disciplines: print design, three-dimensional design, motion and animation, photography and illustration. Students will engage in projects that combine basic research tactics, brainstorming and creative thinking while they envision, innovate and experiment.

Inspire is directed by full-time faculty at Kent State University. Classes are taught by faculty and selected graduate ins<mark>tructors while</mark> current Kent State undergraduate students serve as assistants, mentors and advocates of design All staff are carefully selected to ensure the best experience for Inspire participants. Additionally, the camp involves college professors, deans, directors and advisors speaking about the college during higher education sessions; along with professional designers, photographers and illustrators sharing their real world knowledge and experience.

- >> print design
- >> motion & animation
- >> 3-D design
- >> photography
- >> illustration
- >> interaction



The School of Visual Communication Design at Kent State University

Visual Communication Design at Kent State University is one of the largest and most comprehensive in its course offerings in the United States. Graduates of the program have obtained design positions in every major American city. Alumni work appears regularly in design exhibitions and in published annuals of regional, national and international competitions. The program is nationally recognized for outstanding quality in design education.

Degree Programs:

- · Bachelor of Arts in Visual Communication Design
- · Bachelor of Fine Arts in Visual Communication Design
- · Bachelor of Science in Photo–Illustration





Inspire: FAQ

Inspire day camp will talk place July 28– Aug 1, 2014. Camp runs Monday–Friday, students must arrive by 8:30–8:45am. Day camp students must be picked up between 5-5:30pm pm daily.

Inspire overnight camp will take place July 27–Aug 1, 2014. Drop-off and check-in will be Sunday, July 27 from 3–5 pm. Camp concludes Friday, August 1 with a gallery reception from 4:30– 6pm. Family and friends are invited to meet the staff and view the work done during the week.

Where does camp take place?

All design camp activities will be located at the School of Visual Communication Design at Kent State University.

How much does camp cost?

>> Day camp \$450

>> Overnight camp \$1,050 Fees cover cost of instruction, project supplies and activities. Overnight tuition includes lodging and meals in addition to instruction, supplies and activities. Additional supplies may be required. A registration fee of \$125 is required. The remaining balance is due by June 30, 2014.

Inspire is priced competitively to other design pre-college experiences in the nation. Students will be taught from fulltime faculty and graduate students. They

will experience first-hand what being a design student in the School of Visual Communication Design is like and if it is a good fit for them. The program is a fantastic way for a student to be prepared for their college future.

Pre-college experience

Gain portfolio work

By building projects at Inspire students will produce work they can submit as part of their entrance portfolio. Project completion and camp attendance will not guarantee students for entrance into the School of VCD, but it will give them an opportunity to work with and learn from faculty, graduate students, alumni and undergraduates.

How do I apply?

Visit our website to download an application. Applicants must mail a hardcopy to the School of Visual Communication Design along with a registration fee, \$125. Slots are filled on a first-come basis.

Do you offer financial assistance?

In order to be considered for financial assistance and scholarship awards students must also fill out the regular Inspire Camp application and indicate that they plan to apply for financial assistance. Parents/Guardians and students must fill out the financial assistance application and mail in both completed forms together.



What do I need to pack?

Sheets, a light blanket, pillows and a regular-size towel are provided with housing, however, it is a good idea to pack an additional blanket, larger towel or additional pillow. Meals will be provided, however if you wish to bring additional snacks or money please pack accordingly.

Are the students ever left alone?

All activities are group activities and are supervised by the staff. Campers will have limited supervised free time throughout the week.

Does Inspire provide transportation to/from the local airport?

The camp does not provide transportation to and from Akron or Cleveland airports. We do, however, put campers in touch with one another so that they may share taxi service and carpool to and from the camp. Staff will assist campers needing to schedule taxi service to the airport at the conclusion of camp.

Inspire attendee working on three-dimensional typography "I wanted to tell you what an impact the Inspire camp had on my son. He loved it and enjoyed all of the experiences with various media across the week and the interaction with other participants. Most importantly, we feel he was actually "Inspired". He wants to pursue graphic design at KSU which he fell in love with."

—Parent of Inspire 2011 camper

Overnight camp

Overnight Accommodations

Overnight participants are housed (double occupancy) in residence halls on cam pus. Roommate requests can be noted on application, and we will do our best to accommodate requests. Counselors reside in the residence halls to supervise activities at all times.

Inspire Testimonials:

During the week Inspire attendees will collaborate with creative students their age participating in a variety of projects. Inspire 2012 & 2013 brought together students from a variety of backgrounds and experiences, to learn and collaborate together. When asked what was their favorite part about Inspire our campers said:

"Being able to learn about all the different career paths in Visual Communication Design. I also liked how different people came in to speak to use about their careers in design"

"I honestly loved everything, but hearing the designers/students talk to us really made me want to be a designer"

"Being able to have creative freedom with the projects and learning about different ways I could use design in a job field later on"



Inspire attendee photography project

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 Students learning illustration techniques from VCD faculty

Contact Inspire

Inspire is for students who:

- have completed their freshman year of high school
- are between 14 and 19 years of age during the camp session
- have an interest in design, photography, illustration and creative thinking
- are interested in developing a portfolio for college admissions

Camp Directors

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