



Profiles of Excellence in Action March 2010

News and Events From Kent State University

Welcome to *Profiles of Excellence in Action*, a monthly e-newsletter showcasing news and events from Kent State University. In this month's issue, learn about a Kent State designation to the National Register of Historic Places, the annual Celebration of Scholarship events and a path-breaking social media conference. Also, find out more about Distinguished Teaching Award winner **Wayne Gorder** and the Kent State University Museum's 25th anniversary.

May 4 Site Now Listed on National Register of Historic Places



The site of the May 4, 1970, shootings was recently recognized for its historic significance with the site's recent inclusion on the National Register of Historic Places. [Read more about the designation.](#)

Celebration Of Scholarship Event Showcases International Impact

Since 1995, the University Research Council has sponsored the annual Celebration of Scholarship event. For 2010, Celebration of Scholarship is scheduled for March 23 through March 25 and is themed, *A Century of Curiosity: Local Collaborations That Have a World Impact*. This year's series will acknowledge, reward and support the culture of research at Kent State University. [Read more.](#)



The Kent State University Museum celebrates a milestone this year. [Read more.](#)

Social Media Conference Highlights Importance of New Tools



It's not just Web sites and e-mail anymore. The use of social media in marketing and business communications exploded during 2009. In 2010, social media are being used in all phases of operations for companies and nonprofits. Business and non-profit communicators and students can learn how to tap into this vital network at the Third Annual You Too Social Media Conference to be held Friday, **April 16**, at Kent State. [Read more.](#)

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Gorder's Teaching Style Makes Beautiful Music for Students

Throughout his 42-year career in education, Dr. **Wayne Gorder** has consistently hit the right note with his students. His style, experience and passion for music have earned Gorder a 2009 Kent State University Alumni Association Distinguished Teaching Award. [Read more about Gorder.](#)



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